



KNXV

ORDER

Print Date 09/10/12

Page 1 of 3

Flight Dates **09/10/12-09/17/12**

Contract / Revision **309960 /** **Kirkpatrick for Congress 2012**

Original Date / Revision Agency Com 15%

09/04/12 09/10/12 Billing Contact

Advertiser **Kirkpatrick / Democrat / Con**
1580 Lincoln Street
Suite 510
Denver, CO 80203

Agency **Media Strategies and Resea**

Buying Contact Sales Office KNXVL

1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Region LOC

Agency Ref

Primary Account Executive
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep 00:20:00

Estimate # **11774**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-6

Advertiser Ref

Order Share 15% Market Value 137000

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	116450

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	47	\$17,467.50	\$20,550.00	0.00
Totals	47	\$17,467.50	\$20,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/17/12	47	\$17,467.50	\$20,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	09/10/12	09/17/12	M-F 6-7am M-F 6-7am	CM	6am-7am	1--1---	:30	2	\$150.00	P-6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	1--1---		2				\$150.00		0.00			
		Week: 09/17/12	09/23/12	1-----		1				\$150.00		0.00			
N 2	KNXV	09/10/12	09/17/12	M-F 7-9am M-F 7-9am	CM	7am-9am	1-111--	:30	4	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	1-111--		4				\$150.00		0.00			
		Week: 09/17/12	09/23/12	1-----		1				\$150.00		0.00			



KNXV

Print Date: 09/10/12

Page 2 of 3

Contract / Revision **309960** Flight Dates **09/10/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/04/12/ 09/10/12

Order Sep 00:20:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11774**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	KNXV	09/10/12	09/16/12	M-F 10am-11am The View	CM	10am-11am	-- 1----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- 1----					1	\$250.00		0.00			
N 4	KNXV	09/10/12	09/16/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	---- 1--	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---- 1--					1	\$150.00		0.00			
N 5	KNXV	09/17/12	09/17/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	1-----	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$175.00		0.00			
N 6	KNXV	09/10/12	09/16/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	1-111--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-111--					4	\$225.00		0.00			
N 7	KNXV	09/10/12	09/16/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	1-11---	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-11---					3	\$200.00		0.00			
N 8	KNXV	09/10/12	09/17/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1-111--	:30	4	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-111--					4	\$250.00		0.00			
Week:		09/17/12	09/23/12	1-----					1	\$250.00		0.00			
N 9	KNXV	09/10/12	09/17/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1-111--	:30	4	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-111--					4	\$250.00		0.00			
Week:		09/17/12	09/23/12	1-----					1	\$250.00		0.00			
N 10	KNXV	09/10/12	09/16/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1-111--	:30	4	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-111--					4	\$500.00		0.00			
N 11	KNXV	09/17/12	09/17/12	CMA Music Festival CMA Music Festival	CM	7-10pm	M-----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$2,000.00		0.00			
N 12	KNXV	09/10/12	09/10/12	Monday 7-9pm Bachelor Pad	CM	7pm-9pm	M-----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$2,000.00		0.00			
N 13	KNXV	09/10/12	09/16/12	Wednesday Prime C Revenge	CM	9pm-10pm	--W----	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
N 14	KNXV	09/10/12	09/16/12	Wednesday Prime A Wipeout	CM	7pm-8pm	--W----	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
N 15	KNXV	09/10/12	09/16/12		CM	7pm-8pm	----F--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00



KNXV

Print Date: 09/10/12

Page 3 of 3

Contract / Revision **309960** Flight Dates **09/10/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/04/12/ 09/10/12

Order Sep 00:20:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11774**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				Friday Prime A Shark Tank											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$1,000.00		0.00						
N16	KNXV	09/10/12	09/16/12	Sunday Prime B Revenge	CM	7pm-8pm	-----S	:30	1	\$1,000.00	P-6	0.00 NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,000.00		0.00						
N17	KNXV	09/10/12	09/17/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1-111--	:30	4	\$600.00	P-6	0.00 NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--111--	3		\$600.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>			
4	KNXV	09/17/12-09/23/12		M-F 10-1035pm	10pm-1035pm		M-----	:30		(\$600.00)		0.00 NM			
Credited															
N18	KNXV	09/15/12	09/15/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$250.00	P-6	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>			
1	KNXV	09/10/12-09/16/12		SA 10-1035pm	10pm-1035pm		-----Sa--	:30		(\$250.00)		0.00 NM			
Credited															
N19	KNXV	09/10/12	09/16/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$600.00	P-6	0.00 NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$600.00		0.00						
N20	KNXV	09/10/12	09/17/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	1---1--	:30	2	\$225.00	P-6	0.00 NM	3	\$675.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	1---1--	2		\$225.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$225.00		0.00						
N21	KNXV	09/17/12	09/17/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	M-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$1,200.00		0.00						
N22	KNXV	09/15/12	09/15/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$500.00		0.00						

*Tax 1 Note: Tax 0.5%.

Totals 47 \$20,550.00